

ONLINE TRAINING INSTITUTE

FALL 2021 - SPRING 2022 SPONSORSHIP AND PARTNER DECK

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The Online Training Institute is a program of The Center for Family Justice. This program provides expert prevention education and training in our communities to create social change.

Our goal is to break the cycle of violence by building healthy relationships, empowering communities, and mobilizing bystanders to speak out about abuse and violence.

Here is what we've accomplished since our launch in Spring 2020:

Total Site Visitors	12,392
Total Registrants	2,405
Total Engaged Attendees	1,858

These numbers represent just 38 sessions, covering a variety of topics engaging communities of all ages, students, professionals, our donors, and clients aimed at raising awareness, increasing knowledge and skills, and preventing violence in all of its forms.

JUST A FEW OF OUR SESSIONS:

- Hope and Resiliency for Youth after Trauma
- Healthy Relationships
- Mental Health and Self-Care for the Latinx Communities
- Trauma-Informed Approaches for Campus Public Safety
- CFJ Legislative Breakfast
- Working with LGBTQ Survivors of Violence
- Sexual Harassment Prevention
- Engaging Athletic Departments in the Work of Violence Prevention
- The Impact of Domestic Violence on Children

2021-2022 SPONSORSHIP BENEFITS

Leading Program Sponsor -- \$6,000.00

Training Institute Perks

- Company Name and Logo given top billing on all public Online Training Institute programming, featured in all materials, printed and electronic
- Opportunity to include a 1-3 minute promotional video in all public Online Training Institute programming
- 1-3 Clickable Ad Pop Ups on Up to 5 On-Demand Trainings to remain active for the full year (public sessions available as interactive recordings year-round)
- Company Name and Logo featured in all Online Training Institute Email Blasts to entire CFJ mailing list (anywhere between 10 and 25 blasts a year)

Additional Perks

- Full-Page Ad in Speaking of Women Program Book
- Acknowledgement in Annual Report

Event Sponsor -- \$3,000.00

- Company Name and Logo featured in up to 10 public Online Training Institute sessions as Event Sponsor
- 1 Clickable Ad Pop Up on Up to 3 On-Demand Trainings to remain active for the full year
- Company Name featured in 5 Online Training Institute Email Blasts to entire CFJ mailing list
- Half-Page Ad in Speaking of Women Program Book

2021-2022 SPONSORSHIP BENEFITS

Business Sponsor -- \$1,000.00

- Company Name featured in up to 3 public Online Training Institute sessions as Business Sponsor
- 1 Clickable Ad Pop Up on 1 On-Demand Training to remain active for the full year
- Company Name featured in 2 Online Training Institute Email Blasts to entire CFJ mailing list
- Quarter-Page Ad in Speaking of Women Program Book

Small Business Sponsor -- \$500.00

- Company Name featured in 1 public Online Training Institute session as a Small Business Sponsor
- Company Name featured in 1 Online Training Institute Email Blast to entire CFJ mailing list

A La Carte Sponsorships

We at The Center for Family Justice are very proud of our partnerships with local businesses. Help us create a sponsorship package that works best for you!

If you want to create a plan that will showcase your business to the our six communities, please reach out to Katelyn Owens at kowens@centerforfamilyjustice.org.



2021-2022 SPONSORSHIP FORM

Contact Person: _____

Contact Title: _____

Telephone: _____ Email: _____

Company Name (as it should appear on all materials):

Company Address: _____

City/ State/ Zip: _____

Payment Method:

____ Check ____ Credit Card

Card Number: _____

Expiration Date: _____ Security Code: _____

Name as on Card: _____

Authorized Signature: _____

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Contributions are tax deductible to the full extent allowed by law.**